

## Research Reports

Our reports give you a clear picture of private healthcare in Europe and how it is changing at country level. Based on unique primary research – interviews with entrepreneurs and policy-makers – they analyse market dynamics and give market sizes and forecasts.

They enable you to:

- - Save money and time on research
  
- U - Better understand market dynamics and business models
  
- - Identify partners, potential acquisitions and acquirers

*“Very good indeed. A lot of insights on different national markets. Most unusually, this report really tells it as it is. It gives you the reality – something that frightens many people in this industry. Well worth the money.”*

*Joe Ryan, chief financial officer, Medcover*

*“Extremely useful. Really interesting on the levels of informal payments in Eastern Europe.” Boris Bernstein, Allianz Capital Partners*

*“A very good report. We like the fact that it is very pragmatic. It is very hard to get reasonably accurate numbers on the private healthcare sector in these countries and this report provides good estimates and clearly sets out the assumptions behind the numbers.” Chief analyst, major medtech company*

**Recent articles**    [Opportunities in Healthcare: Eastern Europe - Markets & Reform](#)    Oct 10, 2009    Covers the private healthcare sector in Poland, Hungary, Czech Republic, Romania, Bulgaria, Greece and Turkey. Analyses private healthcare by prevalent sectors such as hospitals, subscription healthcare, private healthcare insurance, primary healthcare, etc. Profiles 100 leading players.